

we.trade transactions grow at 38% per month throughout 2019

we.trade, the multi-award winning digital trade platform that makes trade simpler for both banks and businesses, and is live in production since summer 2018, has experienced consistent transaction growth of an average of 38% per month throughout 2019. we.trade brings trust, transparency and financial confidence to the trade process, offering guarantees, financing and event based automatic payments via smart contracts to all parties along the trade journey.

we.trade is equity-backed by some of the World's top banks, including Caixa Bank, Deutsche Bank, Eurobank, ERSTE Group, HSBC, KBC, Nordea, Natixis, Rabobank, Santander, Societe Generale, UBS and Unicredit – and is developed in association with IBM, utilising their Hyperledger Blockchain Platform.

Customer Feedback

- “We are completely satisfied with we.trade: an innovative digital solution that is very user friendly. This platform allows us to significantly cut the processing time of our orders, via real-time data exchange with our suppliers and bank.”
— *Construction Machinery Company - France*
- “Building up trust in a new supplier takes time. Through we.trade we can immediately start trading with parties that are on the platform.”
— *Business Supplies Company - Holland*
- “We decided to innovate and be the first company in Italy to use we.trade, to support a completely digital, linear, transparent and easy-to-monitor order management process.”
— *Steel Manufacturing Company - Italy*

Ciaran McGowan, we.trade General Manager explains:

“Customer feedback is driving we.trade’s future strategy - our evolution from a trade finance platform to an end-to-end trade platform that includes value added services such as shipping, credit & transport insurance.

We will be enhancing our platform with client centric features that include multi-banking, staged-payments, split-shipping and the ability to trade globally across the 5 continents, creating an open platform that can interconnect with other trade platforms and to business ERP systems”

Given the transaction growth throughout 2019 and the very positive customer feedback, we.trade plans to open a public investment round in early 2020 to ensure the platform growth and to meet the expectations of SME and Corporate users.

Visit we.trade at Sibos in London – www.sibos.com